LdS

Communication and Document Design

Checklist questions for the development of policy documents

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Questions about the policy formation process			
Moment	Important questions		
Brief	 Is the brief clear? Is the reason or background for the brief clear? What are circumstances that make the policy necessary? Why now? 		
	 How serious or urgent is the need for policy development? What is the timeline? Who is the source of the brief? To whom is the brief addressed? 		
Policy development	 Were the steps to be taken in the policy formation process well-defined and well-managed? Were the roleplayers in the process clearly identified and were their tasks clearly defined? Are the solutions practicable? How will the policy be managed after implementation? 		
Implementation	 Were the steps in the implementation process clearly identified? Were the roleplayers in the process clearly identified and were their tasks clearly defined? Were the processes for the successful implementation of the policy clearly defined and managed? What are the consequences of the policy? How will the process of implementation and management of the policy be monitored? 		

Questions of decision makers during the reading of the policy document				
Aspect	Information questions	Evaluative questions		

Problem(s) dealt with Goals of the policy proposals	 What is the problem? What are the consequences of the problem? What should the policy achieve? 	 Is the problem sufficiently defined? Was there agreement on the question whether the problem is indeed a problem to everybody? Is the status of the problem sufficiently motivated? How serious is the problem? Are these goals acceptable to all parties concerned? Are these goals attainable? Are these goals measurable?
Policy instruments	 How will the policy be implemented? Which policy instruments are needed to implement the policy? 	Are the policy instruments clearly identified and described or explained?
Opinions of others	Did you gather opinions of different roleplayers?	 Was the policy formation process inclusive enough in terms of opinions gathered? Do these opinions contribute to the policy? Is it necessary to include the opinions in the policy document itself?
Audience(s) for whom the policy is meant	 Who is the audience? For whom is the policy meant? What are the implications of the policy for each of these audiences? 	 Were the different audiences clearly defined/delineated? Is the policy acceptable to all these audiences? Were they sufficiently engaged during the policy formation process?
Financial implications	 What are the financial implications? Who takes responsibility for the financial implications? How will the finances re the policy be managed? 	 Are the expenses justified? Do the finances cover all aspects of the policy that need to be covered?
Philosophy behind the policy	Is there some identifiable philosophy or theory behind the policy?	 Does the philosophy present a sound basis for the policy? Is the policy in line with the underlying philosophy? Is the philosophy shared by everyone?
Relation to other policies	 How does the policy relate to other (relevant) policies? Are there other policies that	Are the relationships with other policies clearly indicated and motivated?

	need to be developed to ensure the success of the current policy? • What is the nature of the relationships between the current policy and other policies?	 Do the references to other policies help people in the implementation and management processes of the current policy? Does the current policy relate effectively with the other policies?
Implementation	 Is there an implementation plan for the policy? Is it indicated who will be responsible for the implementation? Does the institution have the capacity to implement and to manage? (relates to policy instruments as well) Timelines? 	 Does the policy document clearly indicate the roles of those involved? Is it realistic and achievable? Are the roleplayers in the implementation process clearly identified and are they capable?
Development of the policy proposal	Were all the necessary steps followed in the development of the policy?	 Should the process be described in the policy document itself? Were there any particular problems during the process the need to be discussed as part of the policy document?
Decisions about the policy proposal	 Which decisions should follow from the policy? Who will be responsible for decisions following from the policy? 	• Is it sufficiently clear how, when and why these decisions should be made?